

# PURPLE STATION

2026

PRODUCT  
CATALOGUE



# At Purple Station, we believe cleaning shouldn't feel outdated.

**PURPLE  
STATION**

We're building a new culture of care — where effortless routines, smart formulas, and beautifully designed products come together to transform your space.

From stubborn grease to water stains, bathroom tiles to screens, each product in our collection is engineered for powerful results, fast action, and clean aesthetics.

- No unnecessary chemicals
- No visual clutter
- Just performance-driven cleaning for modern living

Welcome to the station  
where cleaning meets design.  
Welcome to **PURPLE STATION®**





## DRAIN CLEANER

Purple Station® Drain Cleaner is your go-to solution for fast, powerful, and residue-free unclogging. Designed to dissolve grease, soap scum, hair, and organic build-up in minutes, this advanced formula restores free-flowing drains without damaging pipes or releasing harsh chemical fumes.

- Fast-acting deep clean
- No harsh chemical smell
- Prevents future blockages
- Easy to use — zero hassle.

### HOW IT WORKS?

-  Spray directly into clogged drains.
-  Foam expands to dissolve and lift residue.
-  Flush with hot water after a few minutes.





## MAGIC FOAM POWDER

Purple Station® MAGIC FOAM POWDER turns ordinary toilet cleaning into a fizzy, foam-filled spectacle. Just pour, watch it rise, and let the active bubbles do the work—no scrubbing needed. Infused with a fresh scent and satisfying ease of use, this clever cleaner lifts grime and refreshes your bowl in minutes. Effortless, effective, and surprisingly fun.

- Fizz-powered deep cleaning
- No scrubbing; Fresh scent
- Satisfying and easy to use

### HOW IT WORKS?

-  Pour one packet or scoop into the toilet bowl.
-  Watch foam rise and expand.
-  Let sit for a few minutes, then flush.

## CLEANER FOAMS



Purple Station® Cleaning Foam is a next-generation surface care range designed for modern living. Each foam-based formula delivers targeted, deep-cleaning power with minimal effort — from bathrooms and ovens to sofas and glass. With its smart application and residue-free finish, this collection brings high-performance hygiene to every corner of your home.

- Foam-based precision cleaning
- No residue left behind
- Fresh, light scent
- Ideal for bathrooms, kitchens, upholstery & more.

### HOW IT WORKS?

-  **Spray generously on the surface.**
-  **Let the foam sit for a few seconds.**
-  **Wipe clean with a cloth or sponge.**

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**ECO-FRIENDLY**

## CARBONATE POWDER

Purple Station® CARBONATE POWDER brings back the timeless power of pure cleaning with a modern twist. Made from pure sodium bicarbonate, this multi-purpose powder is safe, eco-friendly, and non-toxic. Designed for everyday messes in kitchens, bathrooms, and beyond, it lifts stains, cuts through grease, and neutralizes odors—without harsh chemicals.

- Cleans surfaces, fabrics, and kitchen tools
- Removes odors from fridges, shoes, and bins
- Safe and suitable around children and pets
- Environmentally friendly; boosts laundry and softens water

### HOW IT WORKS?

-  Sprinkle directly on surfaces or mix with water
-  Apply to sinks, counters, or kitchen tools
-  Scrub gently with a damp sponge or cloth
-  Rinse or wipe to clean and deodorize





## LAUNDRY PODS 3 IN 1

Purple Station® Laundry Pods 3 in 1 simplifies every wash into one powerful step, combining deep cleaning performance with fabric care and long-lasting freshness. Each pod is designed to dissolve quickly and work effectively across everyday loads, helping clothes come out cleaner, softer, and effortlessly refreshed - with no measuring and no mess.

- Deep cleaning power
- Softens fabrics
- Lasting freshness
- No mess, no fuss.



### HOW IT WORKS?

-  Add 1 pod into the drum before washing
-  Wash as usual - no extra steps needed.



## LAUNDRY PODS 4 IN 1

Purple Station® Laundry Pods 4 in 1 delivers a complete wash experience in one effortless pod, combining deep cleaning, fabric softness, long-lasting fragrance, and enhanced care. Designed for consistent results, it makes every load feel fresh, clean, and elevated.

- All-in-one formula
- Boosted freshness
- Fabric care
- Easy, pre-dosed pods.



### HOW IT WORKS?

-  Add 1 pod into the drum before washing
-  Wash as usual - no extra steps needed.



## SCENT BOOSTER

Purple Station® Scent Booster transforms everyday laundry into a lasting sensory ritual, delivering in-wash freshness that lingers long after the cycle ends. With four signature scents—Sun Rising, Pink Velvet, Urban Nights, and Moon Light—each booster capsule infuses fabrics with mood-driven fragrance and touchable softness, making every wash feel personal, elevated, and effortlessly fragrant.

- Signature fragrances that last;
- Mood-enhancing scent profiles;
- Ultra-soft fabric finish;
- No mess, no fuss.



### HOW IT WORKS?

-  Add beads into the drum before washing
-  Wash as usual — no extra steps needed.



## SCENT BOOSTER



ECO-LABEL  
PACKAGING

Purple Station® Scent Booster Eco Package transforms everyday laundry into a lasting sensory ritual—now with reduced packaging for a **more sustainable** clean. Featuring four signature scents—Sun Rising, Pink Velvet, Urban Nights, and Moon Light—each capsule delivers long-lasting freshness and touchable softness with an eco-conscious twist.

- Signature fragrances that last;
- Mood-enhancing scent profiles;
- Ultra-soft fabric finish;
- No mess, no fuss.



## HOW IT WORKS?



Add beads into the drum before washing



Wash as usual — no extra steps needed.





## STAIN SLAYER SOAP

A heritage formula, reimagined. This traditional stain-removing bar is powered by natural ox bile extract, known for its exceptional ability to break down grease, oils, and set-in stains on textiles. Designed for spot treatment, it revives clothes without harsh chemicals—just clean precision, the classic way.

- Laundry detergent booster
- Hand-washing delicate items
- Surface cleaning (dissolve in warm water)
- Baby clothes and sensitive skin laundry

### HOW IT WORKS?

-  Wet the stain and rub with the bar
-  Let it sit for 10–15 minutes
-  Rinse or machine wash



**ECO-FRIENDLY**

## MARSEILLE SOAP CHIPS

Purple Station® MARSEILLE SOAP CHIPS are traditional marseille soap flakes made from natural vegetable oils. Ideal for multi-purpose cleaning and laundry, especially for delicate fabrics and white clothes. Marseille soap is known for being gentle, biodegradable, and effective against dirt and grease.

- Laundry detergent booster
- Hand-washing delicate items
- Surface cleaning (dissolve in warm water)
- Baby clothes and sensitive skin laundry

### HOW IT WORKS?

- ❖ Dissolve a few flakes in warm water.
- 🧺 Apply to laundry or surfaces and rinse.



**ECO-FRIENDLY**

## OXI POWDER

Powered by sodium percarbonate, this advanced oxygen-based powder is specially formulated to brighten whites and remove stubborn stains like coffee, wine, blood, and sweat. It's safe, biodegradable, and works without chlorine—making it ideal for both machine and hand washing.

- Chlorine-free whitening
- Removes stains effectively
- Neutralizes stubborn odors
- Works on fabric and hard surfaces

### HOW IT WORKS?

- ✨ Mix with water to activate the oxygen power
- 🧼 Apply to white laundry or stained fabrics
- 🌀 Leave to soak or add to your wash cycle
- 🔌 Rinse or wash as usual



## WRINKLE AWAY

Purple Station® WRINKLE AWAY smooths out your day—no iron required. Just spray, straighten by hand, and watch wrinkles disappear in moments. Perfect for mornings on the go or last-minute touch-ups, it refreshes fabrics with a light scent and a soft, natural finish. Quick, effortless, and always ready to travel.

- Iron-free freshness in seconds
- Leaves fabric smooth, not stiff
- Travel-friendly
- Lightly scented for daily use.

### HOW IT WORKS?

-  Spray directly onto wrinkled clothes.
-  Gently tug and smooth by hand.
-  Let dry — no ironing needed.



## FRESH KICKS (SHOE DEO)

Purple Station® Fresh Kicks Shoe Deo is specially formulated to fight odor at its source — keeping your shoes and your confidence fresh all day long. With its fast-acting, dry-touch spray, Fresh Kicks neutralizes bacteria-causing smells instantly without leaving any damp residue behind.

- Targets odor at the source
- No damp residue
- Fast-drying and long-lasting
- Ideal for sneakers, boots, and gym bags.

### HOW IT WORKS?

-  **Spray directly inside shoes or on insoles.**
-  **Let dry for a few seconds.**
-  **Feel fresh all day.**



PURPLE STATION  
**CARBONATE POWDER**  
SODIUM BICARBONATE  
MULTI-PURPOSE CLEANER  
NET WT 500 G

PURPLE STATION  
**BAKING SODA**  
MULTI-PURPOSE CLEANER  
NET WT 500 G

PURPLE STATION  
**SCENT BOOSTER**  
SUN RISING  
Unscented Carbonating  
Air Freshener  
Wrinkle Away

PURPLE STATION  
**SCENT BOOSTER**  
PINK VELVET  
Unscented Fragrant  
Vapors  
Vapors  
Cleaning  
Charmante

PURPLE STATION  
**STAIN SOAP**  
MULTI-PURPOSE CLEANER  
NET WT 100 G

PURPLE STATION  
**WRINKLE AWAY**  
AEROSOL CLEANER  
NET WT 100 G

PURPLE STATION  
**TOILET BOWL CLEANER**  
AEROSOL CLEANER

PURPLE STATION  
**SCENT BOOSTER**  
CASREE BESING  
AEROSOL CLEANER

PURPLE STATION  
**STOFBRANDER CLEANER**  
AEROSOL CLEANER

PURPLE STATION  
**MAGIC FOAM POWDER**  
MULTI-LIGHT CLEANER  
NET WT 500 G

PURPLE STATION  
**MARSEILLE SOAP CHIPS**  
NATURAL MULTI-PURPOSE SOLUTION  
NET WT 500 G