

NEWWELL
— PROFESSIONAL MAKEUP —

pink

GO.
TREAT.
GLOW.

AND Repaid...

Discover Your Beauty, Embrace Your Colors

At Newwell, we believe beauty has no limits. Every skin tone, style and personality is unique, which is why our wide product range offers endless possibilities for self-expression.

Your face is your canvas, and Newwell gives you the colors, textures and formulas to create your own look. From bold shades to soft, natural tones, explore, mix and discover the colors that reflect who you are.

Welcome to the world of Newwell—where beauty is discovered, expressed and celebrated in every shade.

NEWWELL
— PROFESSIONAL MAKEUP —

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SEMI MATTE LIPSTICK



nourish sheer up LIPSTICK

Thanks to its perfectly creamy texture, it provides good coverage while helping keep the lips soft and moisturized. Enriched with **shea butter, vitamin E, and an amino acid complex**, its formula helps nourish and hydrate the lips.



01

02

03

04

05

06

soft touch LIPGLOSS

It is a **shine-finish** liquid lipstick that keeps your lips moisturized all day long while giving them a stunning look. Thanks to its lightweight and soft texture, it applies easily and dries instantly without running or smudging. With its high coverage, it conceals lip lines and ensures a smooth appearance. Its formula, designed for all-day wear, preserves the natural look and freshness of your lips.



make it main

MIDNIGHT
TALK

BERRY
MOOD

SRING
FEVER

NUDE
STORY

SOFT
PEACH



matte cream LIPGLOSS

It is a **matte-finish** liquid lipstick that keeps your lips moisturized all day long while giving them a stunning look. Thanks to its lightweight and soft texture, it applies easily and dries instantly without running or smudging. With its high coverage, it conceals lip lines and ensures a smooth appearance. Its formula, designed for all-day wear, preserves the natural look and freshness of your lips.



make it main

ROSE
OBSESSION



BABY
PINK



CATCHY
LOVE



BLIND
DATE



CINNAMON
KISS







make it main
multi us cream

Blusher

Add a touch of magic to your makeup with **Cream Blush!** Its soft, creamy texture blends seamlessly with the skin, helping you achieve a **natural and fresh-looking** finish. Thanks to its rich pigments and easy-to-blend formula, it applies effortlessly and provides **long-lasting wear.**

LIPTINT Water

Glass-like shine! Light texture, all-day vibrancy. Enriched with **Jojoba Oil & Squalane** for a hydrating and nourishing effect on the lips.

GLASS



CRUSH
NUDE

PINK
TOPPING

IN
MARRAKESH

DEAR
APRIL

WARM
MAUVE





SQUALANE
&
JOJOBA OIL

LIP TINT GLASS

NEWWELL

LIP
TINT
Water
GLASS

SQUALANE &
JOJOBA OIL

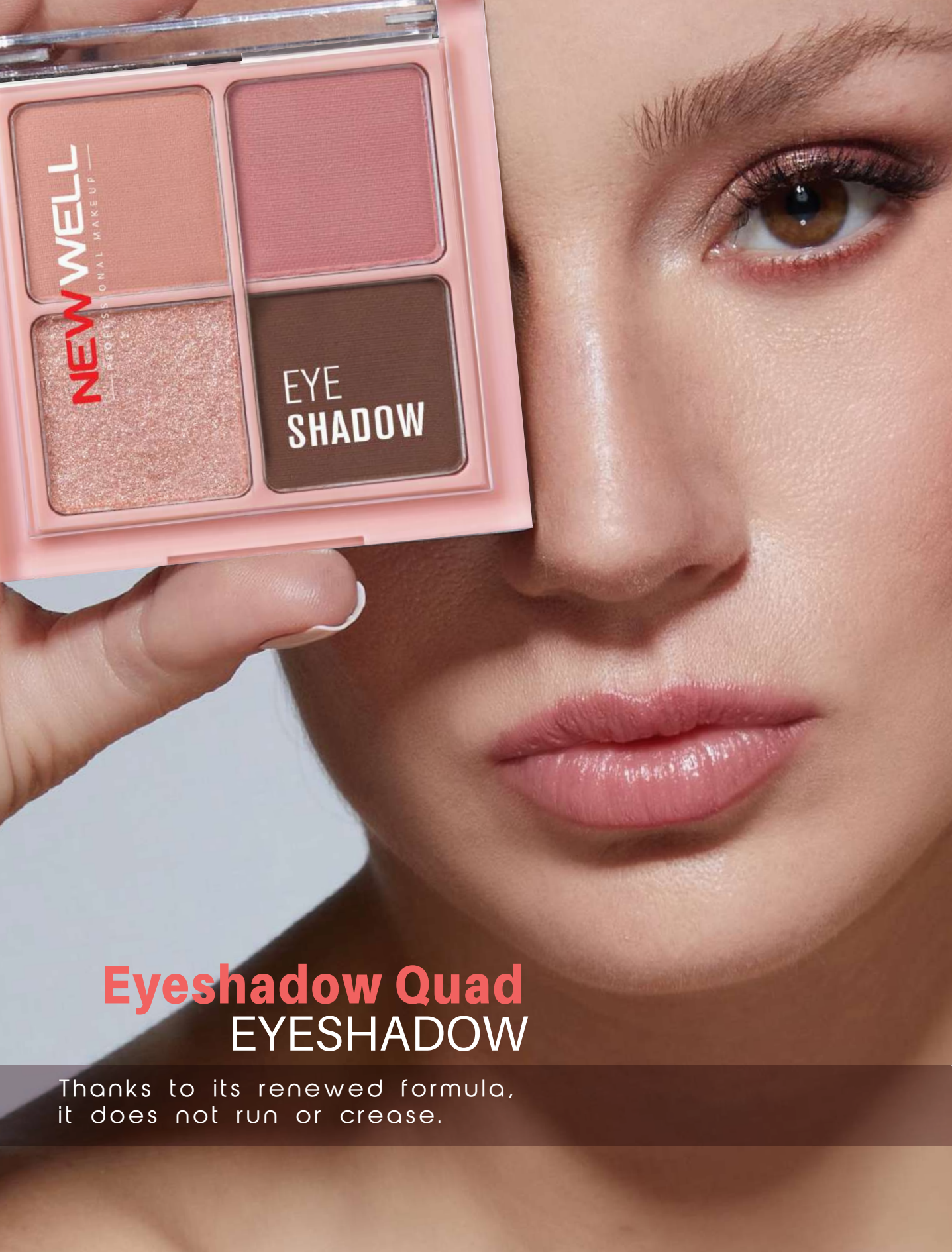
QUAD EYESHADOW palette



4 palette EYESHADOW

NEWWELL® Eyeshadow palette brings together four complementary shades to help you create a variety of makeup looks. Thanks to its easy-to-apply texture, the shades can be used individually or blended together. Suitable for both everyday and special-occasion makeup.





Eyeshadow Quad EYESHADOW

Thanks to its renewed formula,
it does not run or crease.

GLOW CREAMY

GLOW BOOSTING
Deep Hydrating & Skin Barrier
Collagen, Ceramide



GOLD PEARL



PINK PEARL



SPF 15



NEWWELL
Skin Care Laboratory

PINK PEARL

GLOW CREAMY
GLOW BOOSTING
MOISTURIZER

Deep Hydrating & Skin Barrier
Collagen, Ceramide
SPF 15+
All skin types



L'Oréal
MEN
Expert Skin Care

GLOW
CREAMY

HIGHLIGHTER
REAL LIGHT REFLECTIONS

Brightening & Moisturizing
Vitamin E

All skin types

GLOW CREAMY

HIGHLIGHTER REAL LIGHT REFLECTIONS

PEARL



CARNELIAN



SANDSTONE





Glow

Extra Volume
MASCARA

GOLD SHIMMER



PINK SHIMMER



Glowly Serum

NEWWELL® Glowly Serum, is a concentrated skincare product developed to give the skin a brighter, more radiant, and healthy-looking appearance. It helps even out the skin tone while reducing the appearance of dark spots and dullness. With regular use, it provides intense hydration and helps the skin achieve a luminous “glass skin” effect.



NEWWELL
PROFESSIONAL MAKEUP

Soft Focus
foundation

Natural finish coverage
with marine collagen
and peptides

+SPF

SKIN
TONE



soft focus FOUNDATION

NEWWELL® Soft Focus Foundation blends effortlessly with the skin thanks to its lightweight liquid texture, providing a natural and smooth-looking finish. Its medium coverage helps even out the skin tone while preserving the skin's natural appearance. Enriched with **marine collagen, peptides, vitamin E** and **eight types of hyaluronic acid**, the formula helps the skin look moisturized and well cared for. It adds a subtle radiance for a fresher and more luminous complexion. Suitable for daily use, it offers comfortable wear and a natural-looking finish throughout the day.

SPF 15



ROSY
PORCELAIN



NATURAL
IVORY



GOLDEN
BEIGE



GOLD
LATTE



daily perfect FOUNDATION

NEWWELL® Daily Perfector Foundation, Developed with a lightweight and thin texture, this foundation blends easily with the skin to provide a natural and balanced appearance. Its formula, ideal for daily use, helps the skin tone appear more even and smoother. > Enriched with **peptides and collagen**, it supports the skin's care routine while offering comfortable wear throughout the day. Its non-heavy texture leaves a natural finish on the skin and helps makeup look fresh all day long.

hyaluronic
acid





glowly tinted SUN SCREEN

NEWWELL® Glowly Tinted Sun Screen, With its **mineral filter formula**, it helps protect the skin against the sun while providing intense hydration and a plumping effect thanks to multi-layered hyaluronic acid. Its tinted structure optically evens out the skin tone and helps minimize the appearance of redness. Enriched with **adenosine, glutathione, and niacinamide**, it supports a smoother, brighter, and more even-looking

hyaluronic
acid



Hot Colour

Cold Colour



medium coverage

STICK CONTOUR

NEWWELL® Stick Contour Medium Coverage offers easy and practical application thanks to its stick form and smooth texture. Its dual-ended design makes it ideal for defining both the eyes and facial contours. Providing long-lasting wear, it helps maintain a fresh look throughout the day.



medium coverage CONCEALER

NEWWELL® **Concealer**, It targets dark circles, discoloration, and fine lines around the eyes, giving the skin a brighter and more radiant appearance. Thanks to its soft and lightweight texture, it absorbs quickly and provides a natural finish. It also moisturizes the eye area and helps reduce the appearance of wrinkles. With its long-lasting effect, it adds a luminous and fresh touch to your makeup.

*Thanks to the **marine collagen and peptides** in its new formula, it does not cause dryness or settle into fine lines around the eyes.



PINK



NUDE

NEWW LOOK

make-up

A special formula that delivers excellent results.



DERMA MAKE-UP COVER

- Broad Spectrum Sun Protection SPF 15
- Lightweight • Natural Coverage



Porcelain finish



NEWWELL® Translucent Powder sets makeup and helps control shine with its lightweight, transparent formula. Suitable for all skin tones, it leaves the skin looking velvety-smooth, matte and naturally flawless.

Soft finish

POWDER

NEWWELL® Versatile Powder combines high coverage and long-lasting wear with a soft, creamy texture. Its highly pigmented formula can be used like a foundation, while helping control shine for a smooth, matte and naturally flawless complexion.



Forever
Favorites

Enjoy it!

*We've reimaged
our products, each of
which has become a
true classic, especial-
ly for you enjoy!*

A close-up portrait of a woman's face, focusing on her eyes and lips. She has light brown eyes, dark, thick, and curled eyelashes, and well-defined eyebrows. Her lips are painted with a soft, pinkish-red lipstick. The skin is smooth and has a natural, warm tone. The lighting is soft and even, highlighting the texture of her skin and the details of her makeup.

LIFT

ME

UP.

**VOLUME
MASCARA
EXTENSION LASH**

LIFT ME UP.

Our now-iconic **NEWWELL® LIFT ME UP Mascara** Even in a single coat, it lifts the lashes from root to tip, creating a long and beautifully curled appearance. Its clump-free, water-resistant formula provides all-day wear without smudging or flaking. Dermatologically tested, this mascara delivers outstanding performance even on short, straight lashes.

Waterproof



No Flow &
Smudge





BLOW ME UP.

With its clump-free and **water-resistant** formula, **NEWWELL® Blow Mascara** stays smudge-free throughout the day while helping curl the lashes and create a fuller-looking effect.



Waterproof



No Flow &
Smudge

Its intense black pigments maintain their effect throughout the day. It does not clump or smudge.



LIQUID BLUSHER

NEWWELL® Creamy illuminator it takes the smooth shine to a new dimension, it is the perfect shimmering light shaper. It provides shine on your **cheeks, lips** and around the eyes. It can be applied on every part of your face as an illuminator on top of make-up.

No: 03



No: 01



No: 02



No: 06



NEWWELL® Creamy Blusher

NEWWELL® Creamy Blusher

NEWWELL® Creamy Blusher

NEWWELL® C

BIO HERBAL MASCARA



7IN1

BIO HERBAL MASCARA

NEWWELL® Bio Herbal Eyelashes become perfect eyelashes. Thanks to its special formula containing **natural oils, vitamin and protein**, your Longer lasting, more volume, longer, more intense color and more prominent



MAKE UP FIXED

Make Up Fixator is a high-performance setting spray designed to keep your makeup flawless and long-lasting for up to 24 hours. The polymers in its formula create a protective barrier on the skin, helping prevent makeup from shifting or fading. It helps maintain the skin's moisture balance and protects makeup against external factors such as humidity, water, sweat, and heat. With its luminous, silky finish, it preserves the vibrancy of makeup and helps the skin appear healthier.

MAKE UP BASE



NEWWELL® Mattifying Make Up Base is a liquid makeup primer specially designed for oily and combination skin. It provides an effective solution against makeup running and excess shine throughout the day. It instantly mattifies the skin, helps minimize the appearance of pores, and reduces the visibility of fine lines. Its velvety texture helps foundation blend more smoothly with the skin and improves its all-day wear.





SPF 15

Tone Correcting
Moisturizing
RICE STARCH



BB cream

Beauty Balm

NEWWELL® BB Cream Beauty Balm instantly moisturizes the skin and helps create a more even-looking complexion with its creamy, satin texture. Its lightweight, sheer coverage provides a natural finish, while Rice Starch helps maintain sebum balance for a matte yet radiant appearance. Enriched with Vitamin E, it supports the skin's natural moisture, leaving it smoother and softer. Specially developed to blend with lighter skin tones, this BB cream helps conceal imperfections while providing care.

NEWWELL

— P R O F E S S I O N A L M A K E U P —

